



Beer Appreciation LLC

Beer Event Planning Guide

Proposed Date(s) and Time(s):

Event Scope:

- Tasting or Dinner?
 - If Dinner – Catered or at Restaurant (Restaurant ideas?)
- Theme? (Holiday? Country? Local Breweries? Style of beers?)
- Location? (Do you have to pay for the use?)
- Number of Participants/Guests: (Range)
- Time/Duration?
- Charge for event or prepaid?
- Charity or Sponsor? (Portion of charges to be donated?)

Options:

- Number of Different Beers to be tasted: (Consider that less than five is not usual, but depending on strength and size of pour/serving more than six can be dangerous).
- Will there be any food at all?
- Average Serving Size target? (Typically 3 – 4 oz)

Services that could be delivered by BeerAppreciation LLC:

- Beer Selection, Purchase and Delivery
- Food Selection, Purchase and Delivery
- Serving Assistance:
- Glasses/Cups:
- Tasting Guide:



- Water:
- Ice/Cooler/Fridge
- Commentary and/or Lecture:
- Clean up of bottles/cups etc:
- Give Aways / Prizes:

Note: The selection of the above services will impact total price to the event sponsor.

Please note that BeerAppreciation LLC is not responsible for any damages, legal action or liabilities either directly or indirectly associated with this event. Any agreement with a client regarding BeerAppreciation LLC services is based on this understanding.

BeerAppreciation does not promote or support drinking and driving,